SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

Program: Bachelor of Commerce(Economics)	Semester: IV
Course: Wealth Management	Course Code:
AY: 2024-25	

Teaching Scheme		Evalua	Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hour s per week)	Credit	Continuous Assessment (CA)	Semester End Examinations (SEE)
2			2	20	30

Learning Objectives:

- To know the concept, scope and significance of Wealth Management.
- To understand the financial planning and various investment strategies.
- To understand the concept, principles and types of insurance.
- To understand retirement and tax planning concept.

Course Outcomes:

After completion of the course, learners would be able to:

- Understand the concept, scope and significance of wealth management.
- Analysis of various Investment strategies and investment products.
- Application of insurance planning, retirement planning and tax planning strategies.

Outline of Syllabus: (per session plan)

Module	Description	No of Hours
1	Foundation of Wealth Management	15
2	Components of Financial Planning	15
	Total	30

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Module	Торіс	No. of Hours/Credits
Module I	Foundation of Wealth Management	
	Chapter 1: Introduction to Wealth Management	
	- Definition and Scope of Wealth Management	15
	- Evolution and Significance in Financial Planning	13
	Chapter 2: Financial Planning and Goal Setting	
	- Understanding the Wealth Management Process	
	- Setting and Prioritizing Financial Goals	
	Chapter 3: Investment Strategies	
	- Asset Allocation and Diversification	
	- Investment Vehicles (Stocks, Bonds, Real Estate)	
	- Investment Vehicles for HNIs (AIF, Hedge Funds, Private Equity)	
Module II	Components of Financial Planning	
	Chapter 4: Insurance Planning	15
	- Meaning and Principles of Insurance	
	- Types of Life Insurance Products	
	- Calculation of required Sum Assured (Human Life Value and	
	Need based approach)	
	- Types of General Insurance Products	
	Chapter 5: Retirement Planning	
	- Introduction to Retirement Planning (Needs and Purpose)	
	- 3 Step Retirement Planning Process and Calculations	
	Chapter 6: Tax Planning	
	- Tax Planning Concepts	
	- Income Tax Savings Schemes	

Suggested Readings References:

- 1. Harold Evensky, Wealth Management, McGraw Hill Publication
- 2. NCFM, NISM, CFP, IIBF Financial Planning & Wealth Management Modules

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Evaluation Pattern

Details of Continuous Assessment (ICA): 40% of the total marks per course:

Continuous	Details	Marks
Assessment		
Component 1	Internal class test (online or offline) MCQs/	10 marks
(ICA – 1)	Explain the concepts/ Answer in brief / Case	
	study or application -based questions	
Component 2	Presentations/ Project work/ Viva-Voce/ Book	10 marks
(ICA – 2)	Review/ Field visit & its presentations/	
	Documentary filming/ Assignments/ Group	
	Discussions Etc.	

SEMESTER END ASSESSMENT: 30 MARKS DURATION: 1 HOUR

Question Paper Pattern for Theory Subjects (Semester –end Examination)

All questions are compulsory

Q.	Particulars	Marks
No.		
Q.1.	A. Answer in brief	8
	OR	
	B) Answer in brief	

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Q.2.	A. Answer in brief OR	8
	B) Answer in brief	
Q.3.	A. Answer in brief OR	8
	B) Answer in brief	
Q.4.	Read the following Case Study and answer the questions that follow.	6